

First Announcement & Call for Papers

THE 2008 INTERNATIONAL CONFERENCE AND
ANNUAL MEETING OF CHINESE INSTITUTE OF
TRANSPORTATION

BLUE OCEAN STRATEGY FOR GLOBAL LOGISTICS

Kaohsiung, TAIWAN

4-5 December, 2008

Instructed by: Chinese Institute of Transportation

Organized by: National Kaohsiung First University of
Science and Technology

THE CONFERENCE

Since its establishment in 1985, the Chinese Institute of Transportation (CIT) has been endeavored to promote academic researches on the topics of transportation system planning, design, operation, and management. By exchanging professional knowledge and experience in the conference, CIT has been assisted local governments and transportation operators in developing more efficient transportation systems to improve their transportation service quality.

In light of arising opportunities across the Taiwan Strait, Taiwanese enterprises are rethinking supply chain networks and business strategy. The Conference theme “**BLUE OCEAN STRATEGY FOR GLOBAL LOGISTICS**” aims at new policies formulation, logistics deployment, and future outlook of transportation for cross straits and global planning. Practitioners and academics are cordially invited to share their knowledge, experience and insights on policy development, technology applications, and research directions to help business and government regaining advantages in global competition.

TOPICS (suggested but are not limited to the following topics)

Cross-Strait Transportation

Global Logistics

Business Logistics

Transportation Policy and Regulation

Transportation Planning

Transportation Economics

Transportation Networks

Air Transportation

Intermodal Transportation

Public Transportation

Non-Motorized Transportation

Rail Transportation

Green Transportation

Transportation Safety and Security

Transportation Information Technology

Intelligent Transportation Systems (ITS)

Transportation for Tourism
Occasion Transportation Management
Port Management
Traffic Control
Highway Engineering
Supply Chain Management
Emergency Logistic and Risk Management
Transportation Marketing and Service Quality
Others

CALL FOR PAPERS

All the manuscripts including final papers should be submitted (**via Email**) to the Conference Coordinator:

Mr. Hsuan Wang

Department of Civil Engineering, National Central University

No. 300, Jhongda Rd., Jhongli City, Taoyuan County 32001, Taiwan (R.O.C.)

Phone: (886-2)422-7151 Ext. 34115

Email: 943402017@cc.ncu.edu.tw

LANGUAGE

In the “international sessions,” all presentations and manuscripts should be written in English. All of the other sessions, presentations and printed materials should be written in Chinese.

CONFERENCE VENUE

National Kaohsiung First University of Science and Technology

No. 2, Jhuoyue Rd., Nanzih District, Kaohsiung City 811, Taiwan (R.O.C.)

Phone : 886-7-6011000 Ext. 3201-2

Fax: 886-7-6011040

Email : logistics@ccms.nkfust.edu.tw

<http://www.logistics.nkfust.edu.tw/chinese/transportation08/>

PRESENTATIONS AND PROCEEDINGS

Papers selected by the CIT Paper Selection Committee are required to be presented at the Conference and will appear in the Conference Proceedings in CD-ROM. A certain number of high quality papers will be recommended by the CIT Paper Selection Committee to the *Journal of Chinese Institute of Transportation*, for consideration of publication subject to a normal process with peers review and revision.

THE BEST PAPER AWARDS

Outstanding papers shall be evaluated by the CIT Paper Awarding Committee. No more than three awards shall be conferred each year. If there is no suitable candidate qualified for the award, the Committee reserves the right not to grant awards. The awardees will present his/her paper and receive Award Certificate and Prize of NT\$5,000 (the first place), NT\$4,000 (the second place) or NT\$3,000 (the third place) at the Conference.

REGISTRATION FEE

The registration fee is US\$120 (US\$1 = NT\$32 approximately) for non-CIT-member and US\$70 for CIT-member. This fee will cover the attendance of the Conference, Conference CD-ROM, lunches, a conference dinner, and refreshments. Accommodation and travel arrangements are not included.

IMPORTANT DATES

31 July, 2008	Deadline of submission for draft full papers for conference
5 October, 2008	Notification of acceptance of draft full papers
20 October, 2008	Deadline of submission for final full papers
4-5 December, 2008	The 2008 international conference of CIT

INQUIRY

Mr. Ming-Jen Cheng

Department of Logistics Management, National Kaohsiung First University of Science and Technology

No. 2, Jhuoyue Rd., Nanzih, Kaohsiung City, 811, Taiwan (R.O.C.)

Phone: 886-7-601-1000 Ext. 3201~3202

Email: logistics@ccms.nkfust.edu.tw

For latest information, please visit the conference website at:

<http://www.logistics.nkfust.edu.tw/chinese/transportation08/>

HOTEL INFORMATION

Grand Hi-Lai Hotel

No. 266, Cheng-Kung 1st Road, Kaohsiung City 80146, Taiwan (R.O.C.)

Phone: 886-7-216-1766

<http://www.grand-hilai.com.tw/english/index.htm>

Garden Villa

No. 801 Chongde Rd., Zuoying District, Kaohsiung City 81365, Taiwan (R.O.C.)

Phone: 886-7-341-3333

<http://www.gardenvilla.com.tw/>

Ambassador Hotel (Kaohsiung)

No. 202, Ming Sheng 2nd Road, Kaohsiung City 80144, Taiwan (R.O.C.)

Phone: 886-7-211-5211

<http://kaohsiung.ambassadorhotel.com.tw/en/kaohsiung/index.aspx>