

Author Guidance for Paper Submission

**THE 2008 INTERNATIONAL CONFERENCE AND
ANNUAL MEETING OF CHINESE INSTITUTE OF
TRANSPORTATION**

**BLUE OCEAN STRATEGY FOR
GLOBAL LOGISTICS**

Kaohsiung, TAIWAN

4-5 December, 2008

Instructed by: Chinese Institute of Transportation

Organized by: National Kaohsiung First University of Science and
Technology, Taiwan

Aims and Scopes

Since its establishment in 1985, the Chinese Institute of Transportation (CIT) has been endeavored to promote academic researches on the topics of transportation system planning, design, operation, and management. By exchanging professional knowledge and experience in the conference, CIT has been assisted local governments and transportation operators in developing more efficient transportation systems to improve their transportation service quality.

In light of arising opportunities across the Taiwan Strait, Taiwanese enterprises are rethinking supply chain networks and business strategy. The Conference theme “**BLUE OCEAN STRATEGY FOR GLOBAL LOGISTICS**” aims at new policies formulation, logistics deployment, and future outlook of transportation for cross straits and global planning. Practitioners and academics are cordially invited to share their knowledge, experience and insights on policy development, technology applications, and research directions to help business and government regaining advantages in global competition.

Submission of Paper and Deadline

Authors are required to submit their papers by e-mail in WORD format, preferably embedded in a single file for each manuscript, to Mr. Hsuan Wang via E-mail: 943402017@cc.ncu.edu.tw. Papers should be written in English, of no more than 8,000 words. All manuscripts are subject to normal peer review. The deadline of full paper submission is **July 30, 2008**.

Paper Format

The manuscript should be prepared in A4 paper (210 mm wide by 297 mm deep) with 25 mm margins on all sides. The font should be Times New Roman typeface in 12-point pitch. The manuscript should be single spacing. Leave a blank line between paragraphs without indent. Text should be justified across whole page width.

Structure of Paper

The first page of the manuscript should contain the title of the paper, the name(s) of the author(s), their affiliation(s) and e-mail address(es), and an abstract (with three to five keywords) of up to 150 words. The main body of the paper can be divided into sections and (optionally) subsections with sub-subsections. Sections must be numbered and their title typed in bold capitals. Subsections must be numbered using two digits and their titles typed in bold typeface. Sub-subsections must be numbered using three digits and their titles typed in bold typeface. A blank line must be left before each title of the sections, subsections, and sub-subsections, with the exception of new pages.

Illustrations

Equations must be typeset with the same word processor and must be numbered sequentially. Tables must be numbered sequentially, with their title centered above the table. Figures must be drawn in ink or with good quality graphic software, and must be numbered sequentially with their title centered below the figure.

References

The Harvard System of referencing must be used. In the body of the text, papers or documents are referred to by the author's surname with the year of publication in parenthesis; if the quotation is itself in parenthesis, the year of publication is separated by a comma. If the reference has more than two authors, only the surname of the first author followed by "et al." will appear in the body of the text. At the end of the manuscript, complete references must be given alphabetically by author's surname including: surname(s) and initials of author(s), separated by a comma, year of publication in parenthesis, title of the paper, title of the journal in italic typeface, volume of the journal, and first and last pages. In the case of books, the title of the book must be in italic typeface, with first letter capitals; the publisher and the city of publication must also be indicated.

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